Aluminium is a driver of industrialisation, an enabler of innovation and a sustainable metal which is infinitely recyclable.

SOUTH AFRICA’S ECONOMIC VISION

- Job creation (downstream fabrication development, recycling, mid-stream growth)
- Balance national accounts (export fabricated aluminium products rather than primary aluminium)
- Manage carbon footprint through aluminium’s energy bank properties
- Environmental sustainability
- Growth in local downstream fabrication
- Transformation of the economy
- Achieve National Development Plan (NDP)/IPAP goals
- Human capital development
- Improve South African competitiveness
- Promote technology development
- Industry success/world-class aluminium supply package
- Investment opportunities

THE ROLE OF HULAMIN AND ALUMINIUM IN SOUTH AFRICA

THE ROLE OF ALUMINIUM IN AN EMERGING ECONOMY LIKE SOUTH AFRICA

DRIVER OF ECONOMIC GROWTH AND CONTRIBUTOR TO NATIONAL ACCOUNTS

- Aluminium has a broad industry demand and can act as a catalyst for investment in a wide range of manufacturing applications
- As more aluminium is sold into the local economy, more aluminium can be recycled and reused. This stimulates investments in low-carbon recycling projects

ENERGY BANK

- Aluminium smelters are a substantial base load customer of Eskom and a beneficiary of the country’s abundant coal reserves.
- As local demand and supply of aluminium increases, more aluminium will be able to be recycled and reused, thereby placing less demand on the country’s electricity resources
- Aluminium is infinitely recyclable, with little loss and degradation, and the recycling of aluminium has a very low energy footprint
- The use of aluminium promotes a reduction of carbon emissions

KEY INPUT FOR FABRICATION

- Aluminium is a key input in a wide variety of industries and product applications
- A strong local supply industry will therefore facilitate investment in downstream fabrication as the region expands, thereby continuing to improve the competitiveness of South Africa and the region

SOURCE OF LIVELIHOOD

- Employment and subsistence (informal – scrap collection and formal)
- Entrepreneurship (strong aluminium supply industry supports the growth of new downstream businesses)

VEHICLE FOR TECHNOLOGICAL INNOVATION

- Aluminium has advantageous physical properties which are aligned with technological innovation
- Supports the development of endless applications

LEADER IN RECYCLING

- Major purchaser of scrap
- Reduce aluminium industry energy usage (closed-loop)
- Reduce aluminium industry carbon footprint
- Catalyst for the development of other recycling industries
Hulamin is the vehicle by which primary aluminium can be channelled into the downstream industry locally and regionally to be used in a broad range of product applications.

HULAMIN’S ROLE IN DEVELOPING THE LOCAL ECONOMY

CREATOR OF ECONOMIC VALUE AND HUMAN CAPITAL DEVELOPER
• We contribute to national current accounts through the exportation of semi-fabricated aluminium
• A provider of employment, mentor and develop SMMEs
• We support and promote investment in downstream fabrication industries in South Africa
• We procure the majority of our goods and services from local markets

LEADER IN SOUTH AFRICAN ALUMINIUM VALUE CHAIN
• We are the largest supplier of aluminium raw materials to the South African manufacturing industry
• Promoter of the development and innovation of aluminium technology and use
• Being a strategic asset to South Africa we assist to promote and drive foreign direct investment in downstream manufacturing
• Our world-class asset base and knowledge unlocks the properties inherent in primary aluminium for use in a variety of industries and product applications
• Aluminium is 100% recyclable – we are a leader in recycling
• We promote the use of aluminium in the local economy

REGIONAL SOCIAL PARTNER/STABILISER
• We are committed to transformation/B-BBEE
• We support our economy in procuring the majority of our goods and services locally
• Social investment is key to the upliftment of our communities
• We are a major regional employer

EXPORT MANUFACTURER
• We are an earner of foreign currency and support the national current account

PREFERRED SUPPLIER OF ALUMINIUM MANUFACTURING INPUTS
• We are committed to supplying quality goods locally and internationally
• The development of aluminium products supports downstream industries – an enabler of economic growth

MAJOR PARTNER IN METALS SEMI-FABRICATION
• Technology – developer and partner in government support programmes
• A partner of government and other industry players to support the NDP vision

LEADER IN MANUFACTURING EXCELLENCE
• Developer and provider of skilled people
• Benchmark in metals processing

POSITIVE COUNTER TO ALUMINIUM SMELTING CARBON FOOTPRINT
• Stimulator of aluminium usage
• Leader in metals recycling in local economy

THE VISION OF HULAMIN AND OUR RESPONSE TO DEVELOPING THE SOUTH AFRICAN ECONOMY
• Obtain low-cost, sustainable metal supply from smelters and aluminium scrap
• Increase local/regional sales
• Develop a focused product range – packaging, automotive and infrastructure sectors
• Secure a competitive energy/gas supply
• Establish recycling capability
• Progress B-BBEE and ownership transformation
• Procure support for aluminium as a strategic industry in the local economy
• Develop a platform for growth phase (as the region expands and develops)